

HAMID ALI ABBASI

Full-Stack Web Developer | WordPress & WooCommerce Specialist | AI-Enhanced Development

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SKILLS

WordPress & CMS WordPress, WooCommerce, Elementor, LearnDash, Paid Memberships Pro, WP All Import

Frontend React.js, Next.js, TypeScript, JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap

Backend & Database Node.js, Express.js, PHP, MongoDB, MySQL, REST APIs

AI Development AI-Assisted Development, Prompt Engineering, ChatGPT, Claude, Cursor, Lovable, Vercel v0

Deployment & Tools Git, GitHub, Vercel, Hostinger, CloudPanel, VPS, DNS, SSL, XAMPP

Languages English, Urdu

EXPERIENCE

Zayup Communications – Full-Stack & WordPress Web Developer Aug 2025 – Jun 2026

- Developed and maintained responsive WordPress websites and custom plugins using PHP, HTML, CSS, JavaScript, and MySQL.
- Worked with WooCommerce, Elementor, payment integrations, REST APIs, and custom client functionality.
- Resolved bugs, optimized performance, and ensured SEO-friendly, cross-browser experiences.
- Built full-stack features using React.js, Node.js, and MongoDB alongside WordPress/PHP development.
- Applied AI-assisted development practices — using tools such as Claude, ChatGPT, and Cursor for prompt engineering, rapid prototyping, code review, and debugging — to accelerate delivery and improve code quality.

Dexter Code – Junior Level Web Developer Jun 2024 – May 2025

- Worked on live web development projects using HTML, CSS, PHP, JavaScript, and WordPress.
- Built responsive layouts for mobile, tablet, and desktop following clean coding practices.

The Digit – Android App Developer Intern Oct 2023 – May 2024

- Assisted in developing and testing Android applications using Java/Kotlin, contributing to UI implementation and bug fixes.
- Collaborated with the development team to integrate REST APIs and improve app performance and stability.
- Participated in code reviews and version control workflows using Git.

Digitized Sol – Web Developer Intern (WordPress + Custom Development) Feb 2023 – Jul 2023

- Developed and customized WordPress websites and PHP-based web applications for client projects.
- Built an interactive T-Shirt Customization System with dynamic product previews using PHP, JavaScript, HTML, and CSS.
- Assisted with front-end and back-end development, ensuring responsive design and cross-browser compatibility.

PROJECTS

Stokos Web Ordering System — Zayup Communications

Next.js, React, TypeScript, MongoDB, Tailwind CSS, Clerk Authentication, Stripe

- Developed a full-stack multi-store restaurant ordering platform with dynamic menu management and secure online ordering.
- Built customer accounts, real-time order tracking, coupon management, and bulk Excel import.
- Implemented a role-based admin dashboard with a responsive, high-performance architecture.
- Leveraged AI-assisted development tools (Claude, Cursor, ChatGPT) throughout the build to accelerate prototyping, streamline debugging, and maintain high code quality across the full stack.

Car Booking System & Payment Integration — Zayup Communications

WordPress, PHP, MySQL, JavaScript, Stripe

- Built a custom booking plugin with trip details, real-time fare calculation, secure payments, and admin management.

Metro Bus Service System — *Dexter Code, University Project*

PHP, MySQL, JavaScript, HTML, CSS

- Built an online token purchasing system with tiered pricing and secure transaction handling.

T-Shirt Customization System — *Digitized Sol, University Project*

PHP, JavaScript, HTML, CSS

- Built an interactive product customization system with dynamic previews and full front-end/back-end support.

EDUCATION

Bachelor of Science in Computer Science, Arid Agriculture University

Graduated 2022

Rawalpindi, Pakistan

PORTFOLIO – LIVE PROJECTS

E-Commerce (WordPress & WooCommerce Development)

WooCommerce store setup, product catalog management, payment gateway integration

[purerawz.co](#) · [behemothlabz.com](#) · [rcdbio.co](#) · [ironmountainlabz.com](#) · [sarmscentral.org](#) · [rivaskinco.com](#) · [loveyourpetsdaily.com](#) · [primestitchprint.com](#) · [mountainmeva.com](#) · [scentsontrial.co.uk](#) · [jusportz.com](#) · [vocotiere.com](#) · [newperformancecompounds.shop](#) · [wellsyhealth.com](#) · [slimtriminc.com](#) · [raheemgadgets.com](#) · [alqasarstore.com](#)

Corporate & Business

Custom theme development, responsive design, SEO optimization

[canankoska.com](#) · [edgemills.com](#) · [prometheuz.com](#) · [silverlineind.com](#) · [sumiplat.com](#)

Services

Landing pages, lead-generation forms, performance & SEO optimization

[weberfix.de](#) · [bigdigital.energy](#) · [webtaskmasters.com](#) · [cornerstone-ms.com](#) · [itbutler.sa](#) · [cleaningconnected.com](#) · [digitizedsol.com](#) · [zayup.ai](#)

Travel & Hospitality

Booking integration, responsive design

[ballinabeachresort.com.au](#) · [yambamotorinn.com.au](#)

Real Estate

Property listing pages, inquiry/contact form integration

[aldanremodeling.com](#) · [wrightwindows.ie](#)

Non-Profit & Education

Content management, custom WordPress functionality

[nanotechproject.org](#) · [bicba.com](#) · [quranservicesonline.com](#)

Transportation

Custom booking systems, dispatch/payment integration

[skyblacklimo.com](#) · [austinlimoservice.com](#) · [kirklandjpservices.com](#)

PORTFOLIO – CUSTOM WEB APPLICATIONS

Independently developed – Next.js / React, not WordPress-based

[silvaback.tv](#) — Custom-built streaming/media platform using Next.js and React

[stokos-loch-raven.vercel.app](#) — Live deployment of the Stokos multi-store ordering platform (full-stack build – see Projects section)